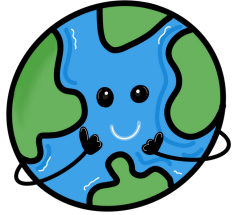




# The Blog



## OATLY'S GUIDE TO CELEBRATING EARTH DAY

A look into how our team plans to celebrate the best holiday ever!

March 27, 2024

Spring is just around the corner, and here at Oatly, we know that food brings people together so what better way to celebrate warmer weather and longer days than with a picnic? Even though Earth Day is technically on April 22, we believe that we should show Mother Earth some love everyday because she is our only home. We gathered a few of our team members and asked them to come up with the perfect Earth Day itinerary which features our favorite part, a non-animal product based picnic to celebrate the launch of our newest product, Oatly Cheeze!

### SUNRISE BEACH CLEAN UP

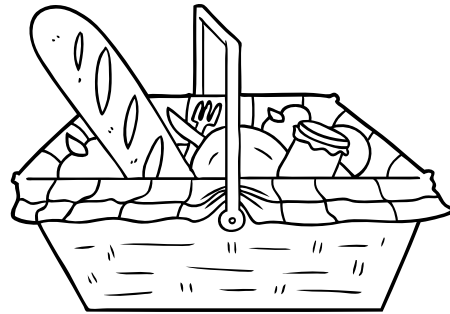


One of the easiest ways to take care of our planet is by heading to your local beach and doing a beach cleanup. Just like we clean our homes during the spring, why not clean up our shared home? Make sure to separate the trash into compost, recycling, and general waste. Wearing gloves and closed-toed shoes is also a good idea.

**Maria, Research & Development:** "This Earth Day, I am taking my kids on a beach cleanup day as a fun way to get my family moving and also as a way to teach them about the importance of keeping our beaches clean."



## EARTH DAY PICNIC



If there is one thing we know here at Oaltly, it's that food is meant to nourish our bodies and that not all healthy foods have to be bland. Our new Oatly Cheeze lineup is our take on crowd-favorite "cheese" products that will have you wondering how it was made without any animals involved. Oatly Cheddar, Brie, and Parmesan Cheeze were created so that we can enjoy the creamy and decadent taste of "cheese" without thinking about any preservatives or unethical manufacturing. Using the same technology that creates our beloved oat-based products, our team spent years perfecting our recipe and finally hit the jackpot.



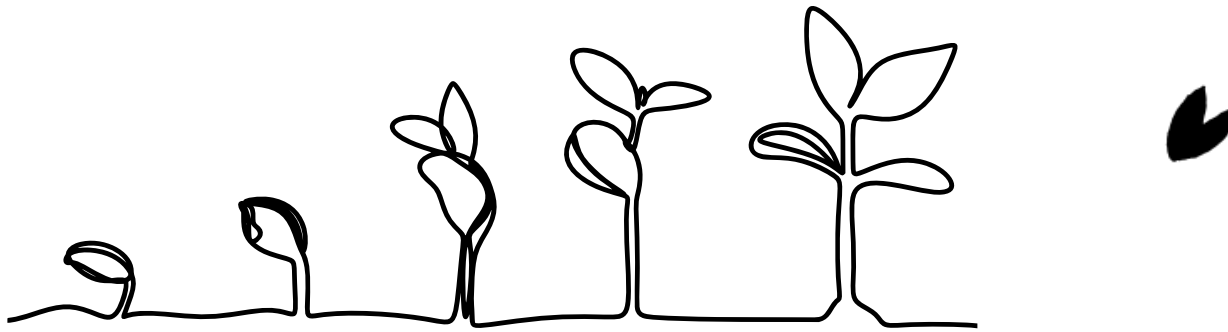
**Lilly, Food Scientist:** “My favorite way to enjoy our new Oatly Brie Cheeze is on a water cracker paired with strawberry jam. The tart strawberry paired with the creamy Brie Cheeze makes for a melt-in-your-mouth party. I served this dish at my sister’s baby shower and no one could tell it was made from oat milk. As someone who spent the last year developing and perfecting this formula, I can’t wait to share it with our Oatly family.”



**Teddy, Package Design:** “Nothing reminds me of springtime more than a really good grilled cheese sandwich. Take your favorite sourdough bread, plus points if you made it yourself, and slather some vegan mayo and butter on both sides of the bread. Then comes the best part: add two to three slices (don’t worry, we don’t judge) of Oatly Cheddar and grill the sandwich to your heart’s content.”



## EMBRACE YOUR **GREEN** THUMB



End the day by planting something, a tree, a flower, or some fruit. Plants are actually scientifically found to make people happier, so you can start small and get a succulent for your desk.

Our plant is our home and provides fresh air, deep oceans, and magical sunsets. By making an effort to make more sustainable choices daily, we can all do our part to ensure that the future generations to come will be able to enjoy just as much as we can.

PS: The Oatly Cheeze lineup is now available in stores and online. We can't wait for you to try it.

